

Spring/Summer 2017



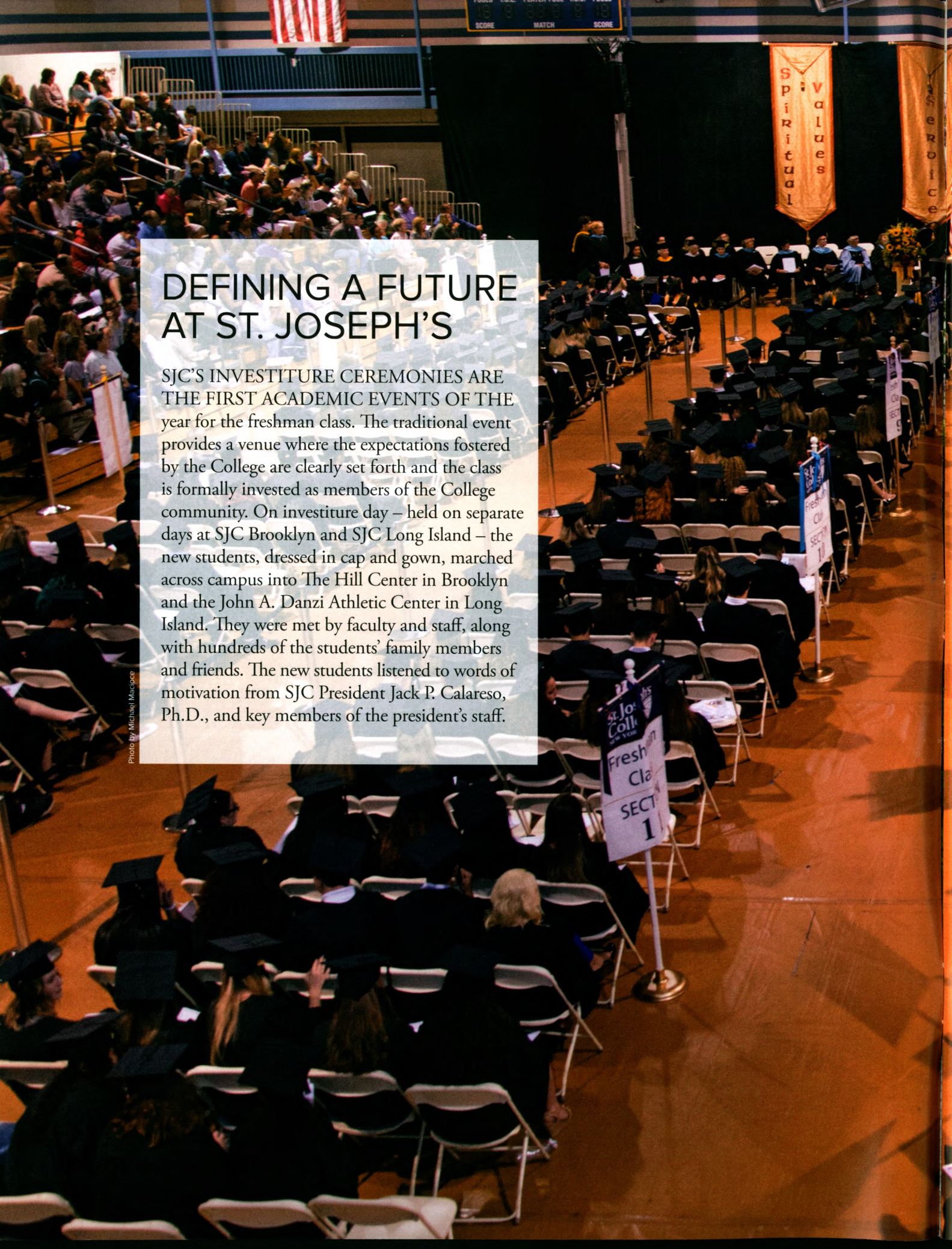
SJCNY
ST. JOSEPH'S COLLEGE MAGAZINE



Strength *in* Knowledge

*Why liberal arts education is
critical in the 21st century*





DEFINING A FUTURE AT ST. JOSEPH'S

SJC'S INVESTITURE CEREMONIES ARE THE FIRST ACADEMIC EVENTS OF THE year for the freshman class. The traditional event provides a venue where the expectations fostered by the College are clearly set forth and the class is formally invested as members of the College community. On investiture day – held on separate days at SJC Brooklyn and SJC Long Island – the new students, dressed in cap and gown, marched across campus into The Hill Center in Brooklyn and the John A. Danzi Athletic Center in Long Island. They were met by faculty and staff, along with hundreds of the students' family members and friends. The new students listened to words of motivation from SJC President Jack P. Calareso, Ph.D., and key members of the president's staff.

Photo by Michael Maciocco



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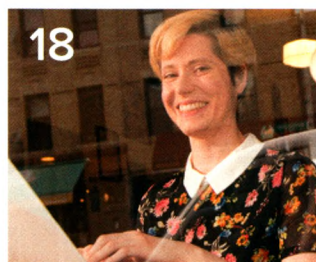
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BY DAVID HENNE



Michael Macioce

A Message From

JACK P. CALARESO, Ph.D. **PRESIDENT OF ST. JOSEPH'S COLLEGE**

Dear Friends,

This issue of *SJCNY Magazine* provides a wide range of information about the College — its people, programs and values. SJC's commitment to service and its centennial anniversary are the two central and interconnected themes of this issue. And this is only right, considering that St. Joseph's College has been dedicated to service throughout its 100-year history. Service is one of our founding values and it is one for which we remain committed.

As I reflected on what to share in this letter, I recalled an experience I had during my first few months at SJC. My wife Rose had volunteered to organize and lead a group of students to serve breakfast and assist in the food pantry every week at St. John's Bread and Life in Brooklyn. I was able to participate in this service project on a few occasions and was impressed by the energy and enthusiasm of our students.

As we neared the end of our shift one morning, I was chatting with two SJC seniors who were great students, active leaders and inspiring people. I asked them what was best about their SJC experience. Without hesitation, they both replied, "Service activities." They had both volunteered during the College's Hurricane Sandy relief efforts. And they each spoke eloquently about how special it was to participate in the St. John's Bread and Life program.

It was clear they appreciated their educational experience, as well as the dedication of our faculty and staff. In fact, the two volunteers are now in graduate school and doing well,

in large measure because of the education they received at SJC.

Their selfless response and passion for helping others demonstrated what we have known about St. Joseph's throughout its history. Our students develop habits of the heart that lead to lives of compassion and service. And this is part of what we honor and celebrate in the centennial.

During my own college years, I was required to read St. Augustine. I must admit that I sometimes found his texts challenging, but always enlightening. I recall that he wrote, "What does love look like? It has the hands to help others. It has the feet to hasten to the poor and needy. It has eyes to see misery and want. It has the ears to hear the sighs and sorrows of men (and women). That is what love looks like."

As we celebrate a century of Josephite education, we continue to see evidence of SJC's commitment to its core values. Excellence is our goal. Service is our way of life.

Thank you for your abiding commitment to St. Joseph's College as you continue to represent the College in your communities through your acts of service and your love of others.

Sincerely,

Jack P. Calareso, Ph.D.
President

Service is
one of our
founding values
and it is one
for which
we remain
committed.

Ripples of Hope

Academy Award-nominated director Rory Kennedy presents SJC's 2017 Presidential Lecture

BY DAVID HENNE

THERE'S AN ALMOST SUPERHUMAN POWER RORY KENNEDY POSSESSES.

In one two-minute documentary clip, the filmmaker brings a daughter's desperation in her last stages of AIDS to a crowded room in the McGann Conference Center at SJC Long Island. In another vignette – played for an audience at SJC Brooklyn's Tuohy Hall – she shows a mother's joy at being told her children can join her while she receives treatment at a substance abuse program. It's Ms. Kennedy's power of empathy in her work that resonates through each film she's crafted.

An Academy Award nominated, Primetime Emmy Award-winning director/producer, Ms. Kennedy presented SJC's 2017 Presidential Lecture, "The Camera Doesn't Lie: Social Change through Documentary Filmmaking" at both campuses, on separate days, in April.

The youngest of 11 children born to former U.S. Sen. Robert F. Kennedy and Ethel Kennedy, Rory began her foray into documentary filmmaking while finishing her senior thesis at Brown University. Ms. Kennedy's initial subject matter dealt with substance abuse in pregnant addicts and women with children. While interviewing her subjects, she realized the potency of



Rory Kennedy was introduced by SJC President Jack P. Calareso, Ph.D., before delivering the Presidential Lecture.

storytelling and the positive change it could influence in communities and in government.

"I wanted them to tell their stories to our legislatures and policy makers," she said, referencing the catalyst of her first documentary, "Substance." The 1994 film, a portrait of the legal, moral and health care battles waged to improve treatment for female addicts, revealed the problems of the early 1990s health care crisis to the world.

That mission to uncover tragedy to stir positive social change is the underlying mission of Kennedy's work.

"I want to help people understand the nuances and realities of what is going on," she said. "What these people's lives are like and choices they were trying to make, and the lack of support we were giving them as a society. I can't bring everyone to Washington, but I can bring a camera to their living rooms and document their stories."

The power of presenting the realities facing the global AIDS crisis and victims of civil injustice has made a remarkable difference. Ms. Kennedy's films, including the Oscar nominated "Last Days of Vietnam" and the Primetime Emmy Award-winning "Ghosts of Abu Ghraib," have resulted in policy changes, boosts in federal program funding and most

importantly, bringing the humanity of society to a widespread audience.

"Ultimately that's the power of film," she said. "It's having this connection with these individuals, who you would never be exposed to, and never necessarily care about. Sharing these stories and having people understand that for every story they're seeing, that represents millions of people."

Asked during a discussion with the audience what she would want to work on next, if she had unlimited budget, Ms. Kennedy said, "I personally am very invested in what's happening right now with this administration, so I would probably invest in something that could change the course of the president's tenure."

Ultimately, having that purpose in life, to give back to others, is Ms. Kennedy's greatest contribution, she said, noting she appreciated the efforts of SJC and its mission to reciprocate that same passion.

She concluded the lecture quoting a speech her father made in South Africa in 1966: "Each time a man stands up for an ideal or acts to improve the lot of others or strikes out against injustice, he sends forth a tiny ripple of hope ... these ripples create a current that can wipe down the mightiest walls of oppression and resistance." ▀



Rory Kennedy at SJC Long Island.

LOYAL *to the* MISSION

BY MELISSA KUEHNLE



Photos by Rob Ansler, Bill Demison and Michael Macroe

HE MAY HAVE BEEN THE FIRST LAY PRESIDENT AT ST. JOSEPH'S COLLEGE, but even without being identified as a person of the cloth, Jack P. Calareso, Ph.D., still counted on his determination and faith in God to persevere during a challenging time for the College.

"The severe challenges that hit St. Joseph's College in 2013 were often spoke of as constituting a perfect storm, one brewing from a mix of social, demographic, economic and educational factors," said Christopher Frost, Ph.D., senior vice president of SJC.

Dr. Calareso announced in 2016 that the 2016-2017 academic year would be his last at SJC. On July 1, he will transfer leadership of the institution to Dr. Donald R. Boomgaarden, former provost and senior vice president of academic affairs at the University of Scranton in Scranton, Pennsylvania.

Arriving in 2014 as SJC's seventh president, Dr. Calareso replaced S. Elizabeth A. Hill, C.S.J., J.D., who had held the position since 1997. The former president of Anna Maria College in Paxton, Massachusetts, said then that his most important goal at SJC would be to "model the values of St. Joseph's College" in all his actions.

During three years at St. Joseph's College, Dr. Calareso addressed the changes that would prove to be necessary for SJC to remain viable in the world of higher education. He oversaw the creation of a fully online campus through SJC Online, the addition of 23 timely majors to the College curriculum, a balanced budget, the creation of the Office of Marketing and Communications and the plans to build a residence hall at SJC Long Island.

"With Jack's arrival, we worked together on many projects essential to navigating very choppy waters, rooted in what we might call a 'transitional' strategic plan — new programs, greater efficiencies in delivering academic programs, rebooting of a doomed website project, launching of an online campus, keen attention to student success and so much more — all in three short years," Dr. Frost said.



ALL ABOUT THE TEAM

Dr. Calareso credits SJC's recent prosperity to the College's employees, who work tirelessly to ensure academic achievement and student success are paramount.

"Every success has been a team success, as we have worked together well to advance our goals and objectives," said Dr. Calareso. "I am certainly proud of the leadership team we have built with so many talented women and men who are doing great things for SJC."

In Dr. Calareso's second year at SJC, he led the celebration of the College's centennial. Taking part in the numerous academic lectures, cultural celebrations and religious events honoring the history of SJC, he cemented his role as president into the College's everlasting narrative. Dr. Calareso became part of what our students, staff, alumni and faculty will celebrate for years to come. As the centennial ends, so does his time at St. Joseph's College.

"The best memories will include the people: SJC students, alumni, trustees and colleagues," Dr. Calareso said. "Being a part of the lives of our students has been a wonderful experience for my wife Rose and I. I will remember the people with whom I have worked and the people I have met, and how we helped the College grow and overcome so many of its challenges."

"We all owe Jack our gratitude for the incredible progress made in moving beyond the storm," Dr. Frost said. "As

for me, I owe Jack a personal debt of gratitude for treating me as a partner in this process of righting our ship, and mapping a course for the future."

As the SJC community says goodbye to Dr. Calareso, we wish him well and will remember fondly the Martin Luther King, Jr. message that Dr. Calareso often conveyed, stating that no matter the position we hold at this college or within the global community, we should strive to be the best at what we do. 🏛️

“If a man is called to be a street sweeper, he should sweep streets even as Michelangelo painted or Beethoven composed music or Shakespeare wrote poetry. He should sweep streets so well that all the hosts of heaven and earth will pause to say, ‘Here lived a great street sweeper who did his job well.’”

— DR. MARTIN LUTHER KING, JR.

LEADING

By Example

BY BRIAN HARMON

THERE ARE A FEW THINGS ST. JOSEPH'S College community members may be surprised to learn about the institution's next president.

Donald R. Boomgaarden, Ph.D., is a certified yoga instructor, has a black belt in Tae Kwon Do and occasionally cruises to work on a BMW motorcycle with heated handlebar grips.

What's more, SJC students and young alumni may get a kick out of knowing that Dr. Boomgaarden's iPod has a hip-hop playlist that features the likes of Jay Z, Justin Timberlake and Nicki Minaj.

"I have been fortunate enough throughout my career that I've been able to make a living doing something I love, while also pursuing and enjoying other passions outside of work," said Dr. Boomgaarden, who officially becomes St. Joseph's eighth president on July 1, succeeding Jack P. Calareso, Ph.D. "We're here for a brief time, so why not do something that energizes us – that excites us?"

His eclectic interests aside, Dr. Boomgaarden, 62, stressed what he most wants St. Joseph's stakeholders to know about him.

"The entire time I'm president at St. Joseph's, I will be learning," said Dr. Boomgaarden, a country fiddler and lifelong string player who still receives private violin lessons. "I consider myself

a lifelong learner, and I want to be sure that I always represent that lifestyle to our students and the whole community."

Bringing the Lesson of St. Ignatius

Where the Royal Way intersects the Commons at the University of Scranton sits a large statue of St. Ignatius,

founder of the Jesuits. The piece depicts his spiritual conversion from injured soldier to a life dedicated to God.

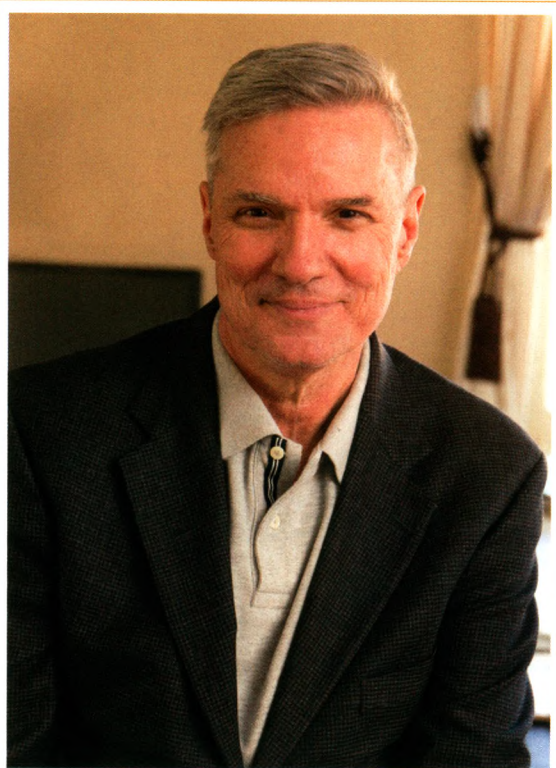
The massive figure of St. Ignatius surrendering his sword is Dr. Boomgaarden's favorite statue at Scranton, where Boomgaarden, the university's former provost and senior vice president for academic affairs, taught three music classes this spring.

"This is St. Ignatius being transformed from a soldier into a saint," Dr. Boomgaarden said, looking up at the hulking portrayal. "He changed his whole life and founded an order that changed the world. A serious war injury caused him to rethink his life, and then something magnificent developed."

Dr. Boomgaarden said the statue "is a metaphor for all young people to realize that whatever they are suffering from, they can be transformed into something really magnificent."

It's a lesson he intends to bring up frequently at St. Joseph's.

"That struggle to find yourself – to find your relationship with something spiritual and powerful. I certainly will talk about it a lot," he said.



Robert Amsler

Preparing to be Presidential

On his desk – in an office on the fifth floor of Scranton's O'Hara Hall – sits Susan Resneck Pierce's book, "On Being Presidential." It's one of more than a half-dozen such books that Dr. Boomgaarden, who has worked more than 30 years in education, said he is reading in preparation for his first gig as a college president.

"I'm also reading the 'Letters of St. Ignatius,'" he said, pointing to a copy of that book, resting on the coffee table in his office. "As an administrator, there are some very funny letters that he wrote to people who had problems and wanted him to solve them.

"On the one hand, he was very caring and warm. But on the other hand, he could be funny if he thought people were asking for things out of the ordinary," Dr. Boomgaarden added. "Most of all, he was a wise and caring leader, a real inspiration to me.

Before arriving in Scranton in 2014, Dr. Boomgaarden served as dean of the College of Music and Fine Arts at Loyola University New Orleans, and previous to that as assistant vice president of academic affairs at Loyola University Maryland. Earlier, he worked in various teaching and administrative positions – and earned his Tae Kwon Do black belt and yoga instructor certification – during 17 years at St. Mary's College of Maryland.

A noted historian of 18th-Century opera, music aesthetics and harmonic theory, Dr. Boomgaarden earned master's and doctoral degrees from the prestigious Eastman School of Music at the University of Rochester in Rochester, New York.

"Musicians are good problem solvers," said Boomgaarden, a concert pianist, noting how music has influenced his leadership skills. "If you're going to play a concerto by Beethoven or a ballade by Chopin, you're going to have to spend many hours analyzing the music and focusing on solutions to difficult problems."

Being Seen is the Immediate Goal

Dr. Boomgaarden said his first order of business at St. Joseph's is to connect with people at both SJC Brooklyn and SJC Long Island.

"I want to be available and visible on both campuses," he said. "That's a key to my first month, and beyond. As president, you have a responsibility to set up the kinds of patterns that contribute to a successful presidency. I'm looking forward to being an accessible president, one who is involved in the life of both of our campuses."

He can hardly contain his excitement over getting started at SJC.

"It's hard to leave a position that you loved, and I loved my time in Scranton. I would have never gone there had I not loved it," he said. "But I'm thrilled to be coming to St. Joseph's. I feel very welcome already. There are so many strong connections between the two schools.

"The Sisters of St. Joseph were close to the Jesuits from the beginning, and both groups share a special dedication to the care and education of the whole person, not just to the intellect. That sense of focus on the student is what sets St. Joseph's apart from many, many other schools, and it's the reason I decided to take on this new and wonderful role." ▢



A Liberal Application of Intellect

*Liberal arts education is
more important than ever*

BY BRIAN HARMON



"If the pursuit of learning is not defended by the educated citizen, it will not be defended at all. For there will always be those who scoff at intellectuals, who cry out against research, who seek to limit our educational system."

—JOHN F. KENNEDY

WHAT PRESIDENT KENNEDY ARTICULATED TO THE CROWD huddled at Vanderbilt University's commencement 54 years ago is as poignant today as it was then.

Intellects – and their backgrounds in liberal arts and sciences education – are increasingly under attack and often altogether dismissed for views perceived as elitist on such important issues as global terror, the environment, healthcare, immigration and the economy. What's more, rising college costs have spawned a generation preoccupied with science, technology, engineering and math – the so-called STEM programs that lead to higher paying jobs for graduates.

And just this March, liberal arts' struggle for relevance grew more challenging when President Trump, in his first federal budget plan, proposed eliminating two bastions for liberal arts education: the National Endowment for the Arts and the National Endowment for the Humanities.

But there is a flip side to the plight of liberal arts education.

In the months following the Presidential election, it became clear that an increasing number of Americans were becoming more inquisitive. In the midst of "fake news" accusations, "alternative facts" declarations and a string of controversial executive orders, came a wave of curiosity and attentiveness.

America was reading more. Sales of George Orwell's dystopian novel "1984," written in 1949, surged 10,000 percent in late January. Meanwhile, J.D. Vance's "Hillbilly Elegy" shot up to No. 3 on Amazon's best-seller list, becoming a must-read for people looking to better understand the concerns of rural American voters. The two titles were among an array of books – fiction and nonfiction – that Americans were turning to in order to be better-informed citizens.

In fact, Bloomberg reported in March that growing numbers of baby boomers are returning to college after making their mark in their chosen profession, seeking to gain knowledge in subjects they didn't learn earlier in life.

"America has a love/hate relationship to learning," said Wendy Turgeon, Ph.D., the chair of the philosophy department at St. Joseph's College, speaking on the importance of liberal arts education. "In some circles, learning is seen as elitist and as creating hierarchies. America has been known to celebrate 'the little man,' the 'average Joe.'"

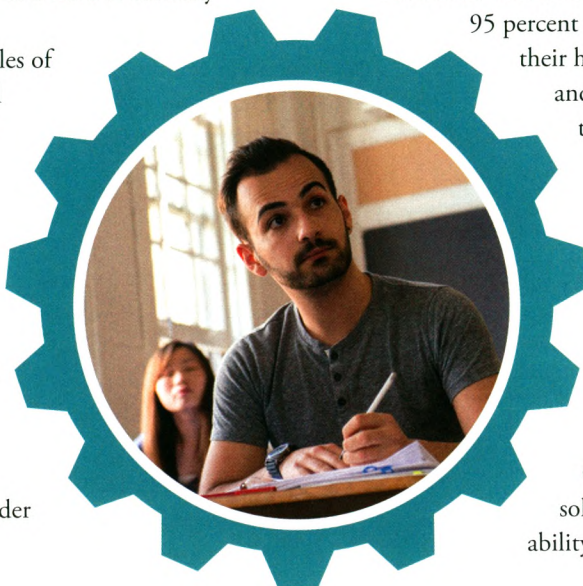
"But America also represents the power of learning in crafting new ideas, technologies, and ways of looking at the world through art, literature and music," Dr. Turgeon continued. "Both sides have a somewhat skewed view of what education can and cannot deliver, but I would recommend that an individual is always better off knowing, than not knowing."

St. Joseph's College is among many institutions holding true to liberal arts roots. And with good reason, if you just consider the job market, alone.

Eighty percent of employers agree that every college student should acquire broad knowledge in the liberal arts and sciences, according to a recent survey conducted by the Association of American Colleges & Universities. About

95 percent of those surveyed said it's important their hires demonstrate ethical judgment and integrity, intercultural skills and the capacity for continued new learning – all hallmarks of a liberal arts education.

"Employers are telling us now that colleges and universities are not doing a good enough job in preparing students in the liberal arts," said Christopher Frost, Ph.D., senior vice president for academic affairs at St. Joseph's College. "Creativity, problem solving, teamwork, writing skills, the ability to articulate orally and the ability





to analyze data. Employers are saying to colleges, 'We're begging for these skills and you're sending us a bunch of graduates that are very poorly prepared.'

"It's why our students at SJC are in such high demand, because all of our majors here are delivered within the context of those liberal arts skills and abilities," he added.

A liberal arts education has served many Fortune 500 CEOs well. Former Disney CEO Michael Eisner studied English literature and theater in college. Starbucks CEO Howard Schultz was a communications major at Northern Michigan University. And HBO CEO Richard Plepler earned a bachelor's in government.

In fact, billionaire investor Mark Cuban has suggested that over the next decade, as the world increasingly embraces automation, liberal arts majors will be in high-demand at all levels of leadership.

"I personally think there's going to be a greater demand in 10 years for liberal arts majors than there were for programming majors and maybe even engineering," Mr. Cuban, owner of the NBA's Dallas Mavericks, told Bloomberg.

Dr. Frost noted that in the coming years evolving technologies will cause rapid obsolescence of jobs and careers. People trained in the liberal arts – who can apply knowledge in real-world settings and work with people whose views differ from one's own in solving unscripted problems – will be more vital to the workforce, he said.

"What's the most important knowledge that students should have to prepare for a world that no one sees coming? The answer to that is the liberal arts," Dr. Frost said.

"Indeed, if you're highly trained and skilled in a technical skillset, and that skillset is replaced by a robot or a computer and becomes completely obsolete, what are you going to do?"

Along with establishing a foundation for any successful career, a liberal arts education teaches students how to engage in a civic democracy and helps the students build character, said Michael Burke, Ph.D., associate professor of philosophy at SJC Brooklyn.

"All graduates, regardless of their line of work, must be able to communicate their ideas clearly and articulately to their co-workers and employers," Dr. Burke said.

"Moreover, a liberal arts education instills students with an

WANTED: Liberal Arts Knowledge

80 percent of employers agree that **all college students should acquire broad knowledge in the liberal arts and sciences.**



SOURCE: Association of American Colleges & Universities

understanding of some of the 'big' questions that participants in a democracy must comprehend in exercising their voices in the community, as well as provide an understanding that there will be a multiplicity of different views on all of these important issues.

"Finally and certainly not least, a liberal arts education contributes to a sometimes overlooked purpose of a college education, which is the development of character," Dr. Burke continued. "A liberal arts education gives students the experiences and opportunities for reflection that will allow them to discover and articulate the commitments and principles they will adopt in their lives."

Educators agree that a liberal arts degree helps its holders separate fact from fiction, hypocrisy from sincerity and fake news from real news.

"One of the important lessons Americans have hopefully learned in the aftermath of this tumultuous election year is the need for more, not less, education," Dr. Burke said. "A liberal arts education provides students with the means to distinguish between credible and less than trustworthy sources of information."

Dr. Burke explained that the internet, particularly social media, allows people to dial into established ideological perspective.

"Too often, individuals opt to believe something simply if they saw it online or on television," he said. "A liberal arts education exposes students to standards of rationality by which they are to evaluate claims for their believability and to think their way into whatever claims they come across."

"A liberal arts education acts as a bridge to other perspectives – we come to see other ways of looking at the world," Dr. Burke added.

Raymond D'Angelo, Ph.D., a sociology professor and



chair of the sociology department at St. Joseph's, listed five key life tools that come with the values instilled by a liberal arts education:

- Ability to learn about ourselves and others.
- Sharpened thinking that allows one to effectively address the major issues of the day, e.g. world peace, cancer, illiteracy, racism, inequality and disease.
- A capacity to connect the past with the present – and make sense of it.
- Allows one's character to continue to develop.
- An ability to take on future challenges and a sense of not being threatened by new things.

"Liberal arts helps us understand the internet, artificial intelligence, new technology, political conflict, immigration and each other," Dr. D'Angelo said. "And it helps you ask and answer such questions as why more people don't vote and why some want to prevent others from voting."

Two key components of a liberal arts background are having at least a rudimentary understanding of our history and a general knowledge about the functions of government, said James Blakely, Ph.D., associate professor and chair of the history department at SJC Long Island.

"When something unexpected like this (2016 presidential election) happens, we search for a reason: 'How did this take place?'" Dr. Blakely said. "I think that's what is motivating people to look for precedence to this in the past."

"Liberal arts breeds a healthy skepticism. It helps us understand where our society has been, where we come from," he added.

Dr. Turgeon agreed, adding that "a person with a liberal arts background recognizes the richness of options available to them and can resist the mediocrity of a 'daytime TV' view of the world."

Liberal arts institutions like St. Joseph's provide a direction to students as they struggle to define themselves in an uncertain and rapidly changing world, Dr. Burke said.

"The openness of a liberal arts education comes with a directive all the same: the motto of St. Joseph's College, 'To be, not to seem,' expresses it best," he said. 🏆



THE HALL IS CALLING

Nominations are now being accepted for the Brooklyn Bears Hall of Fame.

Nominations for the Brooklyn Bears Hall of Fame can be submitted via:
sjcny.edu/alumni/bears-hof/nomination-form
 and will be accepted until July 14, 2017.

Any other information or materials that support the nomination should be mailed to:
St. Joseph's College Office of Alumni Engagement
 245 Clinton Avenue
 Brooklyn, NY 11205
 ATTN: Brooklyn Bears Hall of Fame Committee

Induction Ceremony at The Hill Center coming this fall.
 Questions? Email alumni@sjcny.edu.

Searching for **TRUTH** *AT ST. JOSEPH'S COLLEGE*



Michael MacDore

*Supporting the #PressOn movement with the
Department of Journalism and New Media Studies*

BY DAVID HENNE

“A JOURNALIST’S FIRST OBLIGATION IS TO THE TRUTH,” reads the initial tenant of Bill Kovach and Tom Rosenstiel’s “Elements of Journalism.” Unfortunately, too many content creators posing as journalists refuse to let truth get in the way of a potentially viral post.

Fake news, and the issues of ethics and morality in journalism, has grabbed headlines for most of 2017. It’s a matter that was brought to the forefront during the 2016 presidential election, and continues to persist.

After Donald J. Trump's victory over Hillary Clinton, Stanford University researchers found that many students across the United States couldn't tell the difference between reported news, an opinion piece and a corporate ad. Meanwhile, fewer and fewer Americans are getting their news from print sources, while more are using social media (two in 10 versus four in 10, according to the Pew Research Center). This creates an environment where an innocuous tweet or unsourced Facebook post can become gospel in mere hours.

#PressOn recently gained popularity by encouraging social media users to recognize and dispel instances of fake news, and support reputable print journalism. The call to action was met with widespread boosts in subscriptions to *The New York Times* and *The Washington Post*, among other publications.

In the classrooms of St. Joseph's College, the Department of Journalism and New Media Studies (JNM) is also attempting to #PressOn. SJC professors are using the current media landscape to develop a new generation of truth seekers – to combat the spread of potentially dangerous discourse and to promote the honest journalism readers need.

"The truth may be real, but falsehood often works better," read *TIME Magazine's* April 3 issue.

Established at SJC in fall 2012, Journalism and New Media Studies is led by Theodore Hamm, Ph.D., at SJC Brooklyn and William Phillips, Ph.D., at SJC Long Island.

Dr. Hamm is the founder and former editor of *The Brooklyn Rail*, a renowned publication for arts, culture and politics throughout New York City and beyond. With a doctorate in media, culture and communications from NYU, Dr. Phillips specializes in new media and technology with a profound interest in contemporary music and popular culture.

Both men agree that the importance of truth in storytelling is essential. Not simply for fledgling journalists and writers.

"The people are the media," said Dr. Phillips. "That's truer than ever. We have opportunities to participate in this. And if we do it from a responsible and caring perspective, that might be one way to get at the truth."

"Whether students are majors in my program or not, everyone is a producer and a consumer of media," Dr. Hamm said. "This era, everyone is aware that they're a consumer of media. The degree to which they are participating when they circulate something on social media, you're involved in the production."

The two professors acknowledge that 2017



Bill Denison

Theodore Hamm, Ph.D., chairman of SJC Brooklyn's Department of Journalism and New Media Studies, stresses the importance of truth to students in his journalism classes.

is a particularly influential year in their classrooms — and presents a teachable moment for proper journalism to prosper.

Since Journalism and New Media's inception at SJC, ethics in journalism has played a large part in the classrooms. As part of the major's Intro to Journalism (JNM 108) course, students are encouraged to not only produce compelling content, but to exercise the fundamentals of accurate and unbiased journalism in every story they write.

Asking students to consider the ramifications of a tweet or Facebook post with potentially erroneous information may be just as important.

"Anyone with a cellphone camera can be a journalist on the scene," Dr. Hamm said, noting the fact that citizen journalism can shed light on fringe stories and controversies, from police brutality to cases of excessive force on a United Airlines flight.

"That's journalism too. Just as a professional journalist has had an obligation to the truth, we have to start thinking about the things we post on Facebook and share," Phillips said. "Is there verification for this? Or am I just sharing something because it's my ideology that seems right to me?"

"In most people's minds, journalism is kind of an old fashioned term," Dr. Phillips said. "My students aren't reading hard copies of *The New York Times*, they're getting their information from a variety of different sources. Where people are getting their news, in many cases, is people sharing media on Facebook and other social media platforms."

Casting a Wide Net

Many readers who take in news on the internet believe they are well-informed — that the stories they digest represent the entire perspective and that a Google search will pull in the necessary information.

Unfortunately, in the age of curated content and personalized browsing, technology is crafting its own echo chambers. What users search on Google, what they buy on Amazon, etc., is tracked and noted so future searches and purchases will be curated to these preferences.

"With the coming of the internet and Google and YouTube, you get the phenomenon of the filter bubble," Dr. Phillips said. "When you think about the ways of which people search for information online, we are increasingly separated. Because the providers of that information are trying to serve us, but it ends up giving us more of what we've already defined ourselves as being interested in."

The filter bubble is only one example of how the new news pushes media consumers toward a one-dimensional perspective. To combat a rising tide of bias, SJC's Journalism and New Media chairs make it a point to encourage

'Press Isn't the Enemy'



Standing in front of a chalkboard teaching global and American history to high schoolers.

That's how 2002 SJC Brooklyn graduate Robert Pozarycki envisioned his career path during his days on the Clinton Hill campus at the turn of the century. But as fate would have it, his history degree prepared him instead for a thriving career in community journalism.

Mr. Pozarycki, a veteran reporter and editor for the *Ridgewood Times* and *Queens Courier*, explained that his history background is serving him well during this tumultuous time for journalism in America.

"As much as I'm a journalist, I'm also a student of history," said Pozarycki, who covered Pope Francis' arrival in New York in 2015. "The press isn't the enemy of the American people; it's the greatest defender of democracy this nation has ever known."

Pozarycki said he takes pride in his role as a community journalist in New York City. He relished in the great sense of responsibility that comes with the job.

"Regardless of the level of journalism, the role of the journalist is to tell the truth frankly and boldly," he said. "A free press works to ensure that the government works to protect the people and the republic."

— MICHAEL BANACH

students to resist the complacency of a filter bubble, and to seek a wider exposure.

"I encourage [students] to get a broader scope," Dr. Hamm said. "They have to be able to evaluate what's truthful and not truthful, but also what's appropriate. I think there's always bias in media, but is the bias ... skewing our understanding of the discussion?"

"My students will not all be journalists," said Dr. Phillips, "but most of them are interested in some sort of media careers. I think they're all going into some kind of field where being informed communicators and consumers of communication is going to be incredibly important. We grow when we are exposed to things that we would not naturally gravitate to."

It's that notion of a wide variety of perspectives that makes SJC's liberal arts education essential today, more than ever. Inside every classroom, not just Journalism and New Media, the College's mission is to bring an open mindset to its students. And, in that effort, generate a more responsible and helpful media landscape for the future.

"The ethics of journalism apply to all of us," said Dr. Hamm, "whether we want to make it our career or not." 🏆

Message of Peace in a Violent World

Khatib Chair Mehdi Aminrazavi, Ph.D., delivers "Violence and Peace in Islam"



BY DAVID HENNE

WHAT DOES MEHDI AMINRAZAVI, PH.D., make of President Trump's order restricting immigration from six Muslim-majority countries?

"It is utterly stupid."

President Trump is emulating history's worst leaders by creating fear and "otherness," Dr. Aminrazavi, a professor of classics, philosophy and religion at the University of Mary Washington, said during his discussions with audience members at St. Joseph's College's ninth annual Khatib Lecture, "Violence and Peace in Islam," on March 16 (SJC Long Island) and April 3 (SJC Brooklyn).

"The most tragic aspect of what Trump is doing is to create stereotypes in order to make political gains, to create this 'otherness,'" said Dr. Aminrazavi, SJC's 2017 Khatib Chair in Comparative Religion. "Hitler did the same thing. Stalin did the same thing. Creating fear is politically beneficial."

'What the Media Presents'

A specialist in the areas of eastern religions, Islam and the Middle East,

Dr. Aminrazavi detailed the history of Islam and its current state. Over the course of his lectures at both campuses, he raised topical issues facing the faith in the contemporary world, and what Americans interpret through the media.

"America goes by what the media presents. Unfortunately what sells on media is quite sensationalized. If they were to make a movie about 99.99 percent of Muslims in the world, it'd be such a boring movie, nobody would want to watch it," Dr. Aminrazavi said. "But our representatives (on film) are these scary-looking people with medieval features that look like they crawled out of some cave, and are ready to create mayhem."

"We need to take cameras inside Muslim kitchens, that's where things are happening. Talk to ordinary Muslims, see how they live."

Each spring, through the generosity of Dr. Reza Khatib and Mrs. Georgianna Clifford Khatib '52, St. Joseph's hosts a noted scholar who lectures, leads faculty discussions and teaches a course to students from both

campuses. The Khatib Chair's purpose is to promote interfaith dialogue, with the study of Islam being an integral part of the initiative.

The Khatibs' message of bridging communities and religions was reiterated by Thomas Petriano, Ph.D., chair of religious studies at SJC. He opened the SJC Long Island lecture with Senior Vice President and Vice President for Academic Affairs Christopher Frost, Ph.D.

Dr. Petriano kicked off the event by quoting Hans Küng, a scholar of world religions:

"No peace among the nations without peace among the religions. No peace among the religions without dialogue between the religions. No dialogue between the religions without investigation of the foundation of the religions," Petriano said, quoting Küng.

"It's that wish for peace that brings us all together in the spirit of dialogue," Petriano said.

"We hope we can all become better listeners. And that our listening, learning and understanding can help us break through the barriers of fear and suspicion that separate us." 🕌



Photos by Michael Macioce

WRITING HER WAY TO SUCCESS

*Journalist Shannon Carlin '08 credits
SJC Long Island for shaping her style*

BY DAVID HENNE

Thanks to social media, anyone with a cellphone and WiFi connection is now considered a journalist. An influencer. And all too often, a credible source.

It's increasingly rare for an intriguing post to originate from a bona fide journalist. Contemporary culture has emphasized the importance of timely tweets, listicles and clickbait. So, what about the importance of proper grammar, the inverted pyramid and nut graph? Not so much.

Before Twitter, before Facebook and before #PressOn was a trending hashtag, Shannon Carlin was working toward her future career as a journalist at St. Joseph's College — one story at a time.

A 2008 SJC Long Island graduate, Ms. Carlin went on to earn her master's degree from the CUNY Graduate School of Journalism in 2011. Now, she's living a life many English grads would envy, that of a full-time writer in Brooklyn. Ms. Carlin spends her days as the entertainment features writer for Bustle, a popular women's website, and boasts an expanding résumé that includes writing credits for *NPR*, *Spin*, *The New York Times* and *Bust Magazine*.

For Ms. Carlin, who had dreamed of becoming a journalist since she was a child — self-publishing Mary-Kate and Ashley Olsen fanzines on her Gateway computer — an awareness of her ambitions meshed perfectly with the academic experience of St. Joseph's.

“At St. Joe's, I was allowed to branch out and put my personality into my writing,” she said. “Because the classes were so intimate, you got a chance to get one-on-one feedback. It prepared me for the editing process as a journalist. It was great to have professors who really wanted you to find your voice and think outside the box.”

Entering the field of writing as a full-time career can be daunting. Especially in the contemporary world. With quick-hits essential for a writer to make ends meet, Ms. Carlin's days are spent generating a high volume of viral articles covering a variety of topics. The reality of the market can seem demanding for some writers, but Ms. Carlin finds hope and promise in the grind.

“At St. Joe's,
I was allowed to
branch out and put
my personality into
my writing.”



“I think the media landscape is challenging for writers right now, and it can be a little discouraging,” she said. “It's a lot of aggregation, and it feels like it's hard to make money off of longform reported pieces. But I'd love to continue writing thoughtful stories about people who deserve to have their stories told. I'm hopeful there will always be a market for that.”

It's those longform pieces, such as her profile of Iranian-American comedian Negin Farsad, published in 2016 by Refinery29.com, that make Ms. Carlin proud to be a journalist.

“It was really interesting to talk to [Farsad] about the reaction she was getting from people around the country while she was touring,” she said. “There were people who would ask her how she felt about 9/11, but Farsad — a comedian with master's degrees in African-American studies and public policy — really just wanted to use her comedy to show people that being Muslim didn't make her any different from them.”

In the ever-changing worlds of publishing and journalism, Ms. Carlin is thankful for the sturdy foundation she received from her Department of English professors at St. Joseph's.

“I've always preferred to listen, rather than speak. And I ask a lot of questions,” she said. “But I'm also really opinionated — quietly and probably surprisingly so, for those who don't really know me. Journalism always felt like the perfect way to combine these sides of myself.”

“At St. Joe's, it really was nice to take classes where your professors knew your name and, when you would see them years later, would still remember it.” 🍷



BY DAVID HENNE

MANY YOUNG PEOPLE TAKE GAP YEARS. Nobody takes gap decades. That is, except for Cathleen Srour. At 49 years old and expecting her first grandchild, Ms. Srour completed her undergraduate degree from SJC Brooklyn in 1988. Thirty-one years after she entered Tuohy Hall as a freshman in 1957.

Through perseverance and the guidance of faculty member S. Rosamund O'Keefe, Ms. Srour not only graduated with departmental honors, but she fulfilled her lifelong goal – working with children in her chosen field of psychology.

"I have said many times over, going back to SJC was the best thing I ever did for myself," Ms. Srour said. "Most importantly, with S. Rosamund as both a teacher and a mentor, I was preparing for a professional life that I could not have imagined," she added.

In September 1958, Cathleen Srour (then Cathleen Kennedy) was a sophomore student hooked on St. Joseph's College. The education major had picked SJC to earn her degree, and was working part time to pay for tuition.



Michael Macove

She Came Back to School... Eventually

*SJC Brooklyn alumna's 30-year
journey toward graduation*



Cathleen Srour (Kennedy) graduated from SJC Brooklyn in 1988 with a bachelor's degree in psychology.

Then came the news. Ms. Srour's family had to unexpectedly move to Lake Ronkonkoma on Long Island. More than 50 miles away from Clinton Hill. The sophomore had no choice but to leave Brooklyn, and St. Joseph's, to join them.

"At the start of the semester, I asked for a leave," Ms. Srour said. "I planned to come back the next semester, in January 1959."

The College's academic dean at the time, S. Jean Baptist, heard Ms. Srour's plan and attempted to convince her to stay. S. Jean knew the likelihood of returning to school diminished once a student left. But Ms. Srour didn't have a choice.

"After I firmly declared my resolve, S. Jean put a note in my file that read 'Miss Kennedy plans to return,'" Ms. Srour said.

With less than two years of college under her belt, Ms. Srour moved east with her parents. At the time, it was possible to get a teaching position with some college education, so Ms. Srour taught elementary school and earned college credit while attending an off-site center for St. John's University.

"I thought if I could ever return to [SJC], I would change my major to psychology so that I could work with children to address family issues, divorce and illness," Srour said.

Twenty years later in 1981, with her children grown, Ms. Srour made an appointment with the St. Joseph's registrar, determined to finish what she began in 1957.

"To my amazement, I saw S. Jean Baptist," she said. "It was 25 years since she had told me that I would not return. I told her I had been raising four children, and that seemed to satisfy her."

Ms. Srour then met with the registrar to plead her case. Upon opening her file, a handwritten note met the registrar's eye: "Miss Kennedy plans to return."

After re-enrolling, Ms. Srour changed her major to psychology. Under the tutelage of psychology faculty member S. Rosamund O'Keefe, she began a seven-year odyssey – taking three credits a semester – while working at St. James Cathedral as director of a Diocesan retreat program.

Ms. Srour graduated in January 1988. After completing her studies at SJC, she began work developing a holistic health program at an all-girls parochial high school, before moving to an alternative high school in Brownsville,

"I have said many times over, going back to SJC was the best thing I ever did for myself."

Brooklyn. There, she became an integral part of the guidance team, putting her psychology degree to good use.

Today, Ms. Srour is fully retired and enjoying life with her husband, children and 10 grandchildren. But she insists returning to SJC was the best decision she made.

"I had such a positive early experience at St Joe's that I literally had a longing to one day return and graduate," she said. "I still believe it was the best thing I ever did for myself." 🏡



Cathleen Srour (Kennedy), pictured third from left in front row, first enrolled at SJC Brooklyn in 1957.

Madison Avenue Pro Visits SJC Brooklyn

John McVicker established scholarship for child study major

BY DAVID HENNE

JOHN MCVICKER KNOWS GOOD COPY WHEN HE SEES IT. The Clio Award-winning 30-year veteran of Madison Avenue visited SJC Brooklyn last fall to talk advertising — past, present and future.

From Coca-Cola to BMW, Mr. McVicker created award-winning commercials and advertisements as an art director, creative director and TV producer. He's worked at some of the largest and most famous advertising agencies, including McCann Erickson, Saatchi & Saatchi DFS, Grey and William Esty.

Mr. McVicker's honors include three pieces in MoMA's permanent graphic design collection, numerous Art Directors Club and AIGA awards, Type Directors Club awards and the Clio Award.

Through his generous philanthropic spirit, Mr. McVicker has established an ongoing legacy of giving at SJC. He started the Louise McVicker Scholarship in memory of his wife Louise, who passed away in January 2015.

Mrs. McVicker was a former head teacher at SJC Brooklyn's Dillon Child Study Center. The scholarship is awarded primarily to an SJC Brooklyn child study major.

Decades after he helped "Buy the World a Coke" as part of the McCann Erickson creative team, McVicker moved to the academic world as an instructor at New York City College of Technology. It's a position he still holds, and one that prepared him well for his SJC debut presenting concept-driven advertising to students, staff and faculty.

Behind a podium in the Tuohy Hall Alumni Room, McVicker navigated the history of modern advertising,

starting from "Father of Advertising" David Ogilvy to creative genius William Bernbach.

McVicker then took the audience on a cultural journey in advertising. Armed with a slideshow and an arsenal of YouTube links, he treated guests to classic ads, such as the iconic "That's a Spicy Meatball!" spot, as well

as contemporary hits, such as Honda's "Somebody to Love" award-winner.

In addition to generating new YouTube hits, McVicker demonstrated the effectiveness of visual clichés and imagery — displaying classic ad concepts that never went out of style. McVicker instructed on persuasive advertising vs. hard-sell advertising, as well as the most effective

elements in ads, such as animals, babies and celebrities.

"Good concept is good concept," McVicker stated.

"Your work has to be better than the competition, and has to impress the client." 



Former Madison Avenue ad man John McVicker established a scholarship at SJC Long Island in memory of his wife Louise.

"Your work has to be better than the competition, and has to impress the client."



Campus Tour Inspires SJC Brooklyn Alumna

Alberta D’Afflisio Aldinger ’70 Merit Scholarship

BY SARAH PAINTER

SJC BOARD OF TRUSTEES MEMBER, MERIT SCHOLARSHIP DONOR, and community leader Alberta D’Afflisio Aldinger ’70 has dedicated a large part of her life to volunteering and communicating the importance of education, outreach and giving back.

“One of my big reasons for volunteering for a lot of things and getting involved is because I have a child with special needs,” said Mrs. Aldinger, a mother of four whose 36-year-old daughter Kathryn was born with developmental delays and a craniofacial birth defect. “I had devoted a lot of time to taking care of her, but also wanting to give back.”

The Flushing, New York, native earned a B.A. in Child Study from SJC Brooklyn and later, an M.A. in Psychology from Brooklyn College. She lives with her husband William F. Aldinger III, in Hillsborough, California, and she remains active in the SJC giving community.

It wasn’t until recently, however, that the SJC Board of Trustees member became familiar with St. Joseph’s younger campus in Patchogue, Long Island.

“I never knew the Patchogue campus because it started after I graduated,” Mrs. Aldinger said of SJC Long Island, which opened its Patchogue campus in 1979.

Aldinger’s first experience at SJC Long Island was in May 2016, when a student guided her on a campus tour. During their conversation, the student expressed how she would have never been able to attend college if it wasn’t for her scholarship. “It was eye opening and good to hear,” Mrs. Aldinger said.

After the visit, she told her husband she wanted to do something meaningful, something that would benefit another person’s life.

And so, the couple founded the Alberta D’Afflisio Aldinger ’70 Merit Scholarship — a \$100,000 endowed scholarship awarded annually to an academically qualified and deserving student at SJC Brooklyn who maintains good academic standing and has a record of academic achievement.

“This award is meant for someone in financial need,



Andrew Weeks Photography

someone who has outstanding work ethic and someone who can maintain the required GPA to keep the scholarship,” Mrs. Aldinger said. “It’s a great lifelong experience – to go to college, meet different people and perhaps be the first person in your family to graduate from college.”

SJC President Jack P. Calareso, Ph.D., said that Mrs. Aldinger’s generous philanthropy demonstrates leadership and creates opportunities for students.

“The generosity of the Aldingers will enable many students to achieve their academic goals for years to come, and we are grateful for their commitment and abiding support,” Dr. Calareso said. “Endowed scholarships are needed to fulfill the College’s mission of providing an affordable and excellent education.”

Leaving Behind Her Thanks

Educated. Dedicated. Independent.

SJC Brooklyn alumna Anna Regina Sullivan ’40 could not have been a better role model to her niece Anne Camille and seven other nieces and nephews.

“My aunt Anna gave us all a beautiful model of how to be a single, Catholic, successful and confident woman,” said Anne Camille Talley, 61, whose mother Hester was Ms. Sullivan’s younger sister. “She was dedicated to her faith and career, and loved to travel. And she took great pride in being a lifelong learner.”

Ms. Sullivan, who passed away at 94 in 2012, bequest her estate to St. Joseph’s College. A portion of her donation will help renovate the chapel in Burns Hall.

“I just know that my aunt would be thrilled knowing that she is helping renovate a place that is so loved by the nuns and the students,” Ms. Talley said. “The College helped equip her for success and she loved the alumni functions.”

After graduating from SJC, she enjoyed a career in finance, employed as an actuary at Metropolitan Life. She later returned to school, earning a teaching certificate and a master’s in guidance counseling, switching her career to education.

“She was always going back to school to take more classes,” said Ms. Talley. “She was such a widely studied woman.”

— BRIAN HARMON

Spring Reunion Weekend



1916 Celebrating 100 years 2016



CELEBRATING GRADUATES OF THE LAST DECADE (GOLD), Spring Reunion weekend in late April kicked off with a festive Friday night reception at The Wayfarer in Manhattan.

Guests included SJC alums, comedian Chris Distefano '06 and Mike "DJ Royal" Barthelmy '08, who toasted Sherrie Van Arnam, vice president for student life at SJC Brooklyn, in celebration of her 45 years of service at the College.

The festivities included 2011 SJC graduate Christian Branch's rendition of "Don't Stop Believin'" and group

participation in the "Electric Slide" on the dance floor.

On Saturday, alumni gathered in Manhattan to celebrate a morning Mass, and then attended a cocktail hour and luncheon. Incoming SJC President Donald R. Boomgaarden, Ph.D., and his wife Paula attended the events, which paid special recognition to reunion classes with the year ending in 2 or 7.

Dr. Boomgaarden spoke during the luncheon, stressing the important role alumni play in the success of the College and congratulating members of the Class of 1967 for raising \$150,000 toward SJC's Class of 1967 Scholarship.

— BRIAN HARMON

REUNION EVE RECEPTION



Student volunteers (L to R) Ramal Yaqoob, Juanita Arias and Atiya Dortch '17.



GOLD Reunion Committee members (L to R) Jaime Vacca-Hoefner '02, Christina Mace '06, Margaret Broda '04, Brenninn Kroog '09, Leticia Salazar '16 and Sabrina Gargano '15.



Members of the golden jubilee Class of 1967.

REUNION MASS AND LUNCHEON



Father Robert Lauder celebrates Mass with assistance from acolyte William Seeberg, husband of Elizabeth Auricchio '63.



Incoming SJC President Dr. Donald R. Boomgaarden welcomes guests at the Reunion Luncheon.



Members of the Class of 1967 celebrate morning Mass.



Incoming SJC President Donald R. Boomgaarden with Spring Reunion committee members.



SJC's Class of 1967 has raised \$150,000 toward the Class of 1967 Scholarship.

Photos by Michael Macioce

SJCmentor: Building Networks, Jumpstarting Careers

HELPING ST. JOSEPH'S COLLEGE STUDENTS AND recent alumni successfully launch their careers is at the heart of the mission of SJCmentor, a mentoring program connecting mentees with accomplished alumni mentors and other career experts.

Managed by the Office of Alumni Engagement – with assistance from the Office of Career Development and Engagement – the program runs for one calendar year. SJCmentors provide mentees with the knowledge and experience necessary to gain personal and professional success.

By joining the SJCmentor community, our mentors connect with a network of SJC alumni and professionals, as well as students that have the potential to become future employees. For information on how to become a mentor, visit sjcny.edu/alumni/SJCmentor.



KEVIN CANTWELL

SJCmentor

Graduation Year: 2011, 2013 M.B.A

"I have been able to improve my listening, questioning and problem solving skills. I have gained as much as I have given during my tenure as a mentor in the program."

JUANITA ARIAS

SJC mentee

Expected Graduation Year: 2018

Major: Biology and Sociology

"My mentor has advised me on the career choices I can pursue and he has invited me to participate in various workshops that he organizes for the immigrant community. He is interested in ensuring that I better understand the different professional opportunities and choices I have."



DR. ELIZABETH AURICCHIO

SJCmentor

Graduation Year: 1963

"It is most rewarding to talk with someone considering entering one's field of work."



CHRISTIANA MORANTE

SJCmentee

Expected Graduation Year: 2019

Major: Mathematics/
Actuarial Science

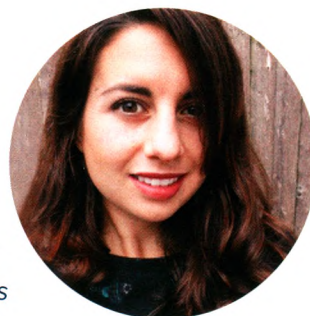
"My SJCmentor experience has been incredibly enriching and inspiring. Through my mentor's shared experience and knowledge, I have gained personal insight and perspective on the actuarial profession and how to navigate through the business world. I am grateful for this opportunity to receive valuable support and feedback from an experienced professional, which I will carry with me throughout my life."

JEANINE ENCIZO

SJCmentor

Graduation Year: 2010

"It was a joy to share my passion for art and design and experiences in the creative industry to help inspire and jump-start my mentee's creative career path. The experience was rewarding and even helped to inspire my own creative endeavors along the way."





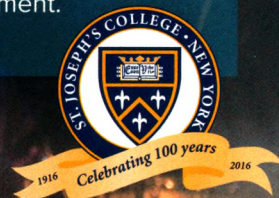
Still a Place to Call 'Home'

SJC Alumni enjoy Centennial Celebration Concert featuring Phillip Phillips

Students, alumni and friends attended St. Joseph's College's special Centennial Celebration Concert featuring American Idol star Phillip Phillips last September at The Space at Westbury. The platinum recording artist lifted the crowd's spirits, crooning his debut hit "Home," and touched their hearts with "Dance With Me," a song Mr. Phillips wrote for his wife on their wedding day.

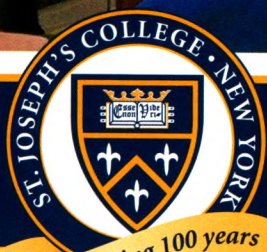
"There wasn't a dry eye in the place during that song," said Kerri Ball, a graphic designer in St. Joseph's Office of Marketing and Communications who attended the Sept. 30 performance.

Generous sponsors and donors, along with a jubilant audience, made the concert a success. Proceeds from the show benefitted the Centennial Fund, which supports student scholarships, campus improvements and program development.





Susan Straut Collard, Ph.D., presents "Special Education: Yesterday, Today, and Tomorrow".



1916 Celebrating 100 years 2016

A CENTURY OF

Wrapping up the Centennial Lecture Series at SJC

The Centennial Lecture Series brought distinctly different and informative multimedia presentations covering the sciences, the humanities and the arts to our alumni, students, community members and friends, all while honoring 16 distinguished faculty whose legacy and service impacted the College.

The series, which embodied SJC's commitment to the academic excellence that has guided this institution since its founding over a century ago, began in February 2016. The lectures were held semi-monthly in the Tuohy Student Lounge at SJC Brooklyn.

Department chairs and professors from both SJC Long Island and SJC Brooklyn made this one-of-a-kind series possible. The lecture series included tributes by SJC alumni from class years ranging from 2003 back to 1946.



Joseph Pascarella, Ph.D., during "100 Years of Justice in New York City."



Joseph Ross, Ph.D., presents "Winning Messages? An Investigation of Parent/Child Communication in the World of Youth Athletics."



Peter Lin, Ph.D., presents "Zen Mind, Therapist's Mind: Integration of Zen and Psychotherapy." Standing with Dr. Lin is S. Rosamond O'Keefe, C.S.J., who was honored at the lecture.



James Blakeley, Ph.D., presents "Making Space for Women: The Origin of Nuns." The presentation demonstrated that women were vital to the success of Catholic renewal during the religious upheavals of the early-modern era.

INTELLECTUAL PURSUITS



David Seppala-Holtzman, Ph.D., presents "In Praise of Pure Reason: How the Greeks Deduced the Sizes of the Earth, the Moon and the Sun as well as the Distances Between Them."



Quincy Lehr, Ph.D., presents "Insurgent Politics and the Two-Party System." Pictured with Dr. Lehr is Mary Jo Burke Chiara '69.



William J. Phillips, Ph.D., presents, "Meaningful Media and Modern Culture: Making Sense of [Emerging Trends]."



Margaret Eckert-Norton, Ph.D. F.N.P., B.C., R.N., C.D.E., C.N.E., presents "Storytelling in Healthcare: Whose Voice is it Anyway?" The lecture highlighted several case studies of women living with diabetes — each example crafting a larger story than simply a disease.





SJC *Centennial Closing*

WITH TWO SPECIAL EVENTS AT ITS CAMPUSES IN Brooklyn and Long Island this spring, St. Joseph's College closed its centennial celebration in style.

On April 30 at SJC Brooklyn, alumni and friends gathered for "Mass on the Grass" in O'Connor Mall. The mass was celebrated by SJC Brooklyn graduate Fr. Thomas Ahern '85. The service was followed by a reception in the Bloodgood Garden.

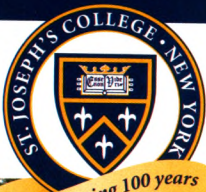
Trustee Mary Ellen Dubiel Freeley '67, Ed.D., toasted the centennial Class of 2017. Michele Cipriani '17, SGA president at SJC Brooklyn, congratulated the Class of 1967 on its golden jubilee anniversary.

SJC Long Island held its centennial closing event May 6, concluding the celebration with a bang – in the form of a Grucci fireworks show. Alumni, students, faculty, staff and friends gathered on the campus' newly decorated quad for an event that featured a barbecue, live music provided by the band 5 By Design, and family fun and games.

Time capsules, which included items supplied by the SJC community, were buried at both campuses. They are scheduled to be unearthed in 2117.

SJC Long Island's
centennial closure event
concluded with a Grucci
fireworks show.

Photos by Michael Maruice



SJC Centennial Closing



Members of the golden jubilee class attend the Centennial Closing Celebration at SJC Brooklyn.



SJC Brooklyn Class of 1967 enjoying a beautiful day on campus.



"Mass on the Grass" was celebrated in SJC Brooklyn's O'Connor Mall.



Fr. Thomas Ahern '85 blesses members of the Class of 2017.



5 By Design performed at SJC Long Island.



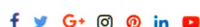
Guests enjoy food, games and fun on the Quad at SJC Long Island in Patchogue.



Making Headlines

SJC's OnCampus delivers news and views

BY DAVID HENNE


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ST. JOSEPH'S COLLEGE DEBUTED ITS ONLINE NEWS SOURCE, *ONCAMPUS*, LAST FALL, and then saw the website quickly gain a wide following of readers among students, faculty, staff and alumni.

The news companion site to St. Joseph's College — found at oncampus.sjcnj.edu — launched at the start of the 2016-17 academic year. With more than 175 articles under its belt — including student profiles, Alumni in the Workplace videos, event recaps and more — *OnCampus* has completed its freshman year at SJC to much acclaim.

The Fair Media Council, a New York nonprofit organization advocating for quality news, awarded *OnCampus* with a Best in Social Media Folio Award this March.

The most popular *OnCampus* posts have centered around outstanding students and alumni. A student profile of Matt Ramirez '17, who interned at NASA's Armstrong Flight Research Center in California (oncampus.sjcnj.edu),

amassed hundreds of shares. As did an Alumni in the Workplace video on Suffolk County Police sergeant and mental health therapist Ken Roche '03 (oncampus.sjcnj.edu/an-officer-and-a-counselor/).

Also finding success was coverage of our annual service learning trips. The Alternative Winter and Spring Break stories, detailing student trips to Washington, D.C., and Oklahoma, respectfully, performed well. The latter (oncampus.sjcnj.edu/asb-goes-to-oklahoma) was boosted by a student-directed video — Miranda Ortiz took us to Moore, Oklahoma, as 30 SJC volunteers assisted a community still recovering from the effects of a series of tornados and earthquakes.

The top post? Taking the prize is a September 2016 post that boasted SJC's No. 7 ranking as Washington Monthly's Best Bang for the Buck College in the Northeast.

What does the next year have in store? Stay tuned to oncampus.sjcnj.edu. 📖



Events 2017

JUNE

- 30** EdCamps Conference
SJC Long Island

JULY

- 19** Webinar: Managing Anxiety and
Making it Work for You
Presented by Laura Van Schaik-Harman '06
8-9 p.m.

AUGUST

- 1** Outdoor Movie Night
SJC Brooklyn (O'Connor Mall)
Rain date – 8/3
- 8** Outdoor Movie Night
SJC Long Island (on the former baseball field)
Rain date – 8/10
- 10** Breezy/Rockaway Alumni Chapter
Kickoff Reception
Belle Harbor

SEPTEMBER

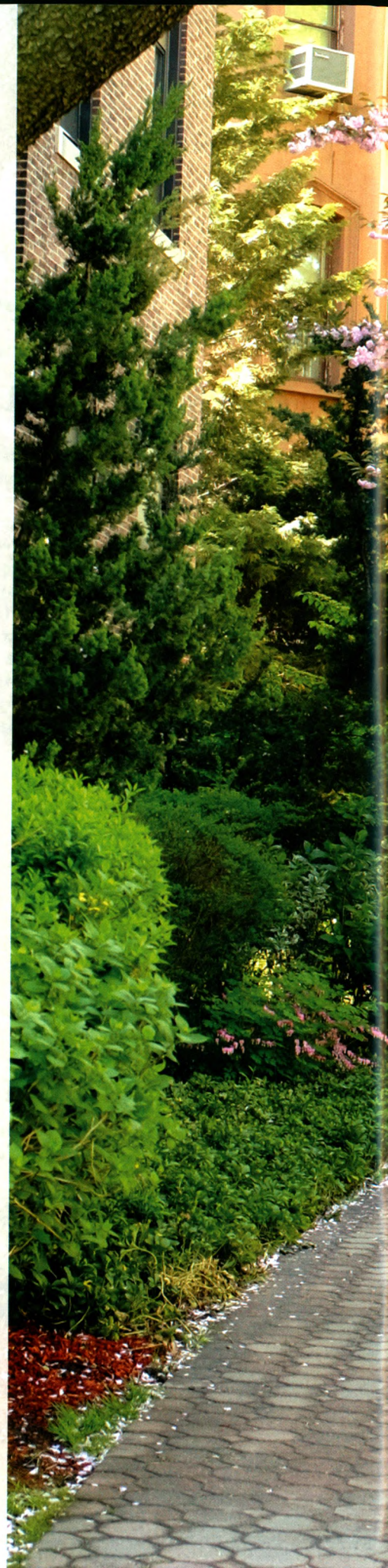
SJCmentor: Dining Etiquette
SJC Brooklyn

**SJCmentor: Vision Board and
Meditation event**
SJC Long Island

OCTOBER

Fall Luncheon
Manhattan

Leadership in Education Conference
SJC Long Island



**ST. JOSEPH'S COLLEGE
ALUMNI ASSOCIATION**

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2016-2017

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Preet Parmar '09

Lorraine Pierro '01

Paul Pileggi '85

Teri Sandowski '15

Robert Sturges '06

Office of Alumni Engagement:
718.940.5576

Office of Special Events:
631.687.2655

For a complete listing of events,
visit sjcny.edu.



OUTDOOR MOVIE NIGHT

SJC Brooklyn

O'Connor Mall

Tuesday, Aug. 1

(Rain date: Aug. 3)

Showtime: Dusk, or about 8 p.m.

Gates open at 7 p.m.

FREE
ADMISSION
FEATURING

MOANA

SJC Long Island

Lawn (former baseball field)

Tuesday, Aug. 8

(Rain date: Aug. 10)

Showtime: Dusk, or about 8 p.m.

Gates open at 7 p.m.